

## TOUR APPRAISAL

## Dear client,

We hope you have enjoyed your tour with Genius Loci Travel!

On our tours we care for every detail. All our accommodations are handpicked by us and regularly inspected by our staff. Of course we check also regularly walk the routes to check & update our route note and we pretend to offer the best possible walking maps (and accurate GPS-tracks).

However, things can change, and there's always way for improvement. There's no better way to find out about the quality of our tours than by hearing it from you, our clients! Therefore your feedback is very important to us!

If you have any observations on the tour you just did with us, please fill out this feedback form. The feedback from your tour is very important to us to monitor and improve our trips. We are happy to hear your opinion!

Do not hesitate to be perfectly honest about everything: it only helps us to continuously increase the quality of our tours! But let us know as well if you loved something particularly!

Please take the time to fill in this questionnaire and mail it to: reservations@genius-loci.it

Booking confirmation ID/Name	
Tour	
ID Tour	
Arrival date	

Did the tour live up to your expectations?

Were you satisfied with service and information provided by our people while booking your tour?



What do you think of the information you received regarding the	tour? Was it sufficient?
Did you like the accommodations where you stayed? Which one y	you did/ didn't like?
Were you satisfied with the accuracy and quality of the maps and	the descriptions of the tour?
Could you find your way by means of the maps, route notes and/	or GPS coordinates?
Please, rate your experience  1 = yes 2 = mostly yes 3 = I'm not sure 4 = not really 5 = no  Was our website easy to use and navigate?  Was everything listed on our website reflected in reality?  Did you receive value for money with us?  Would you recommend this Genius Loci trip to your friends?  Would you like to travel with us again in the future?	
Have you had an opportunity to learn about destination's culture experience their way of life?	and to interact with local people to
If provided, were you satisfied with the bikes?	
How did you hear about Genius Loci Travel?	



Why did you choose us over others? /previous experience, recommendation, itinerary, prices, other/

Would you have suggestions for Genius Loci Travel as a tour operator or regarding the tours we offer?

Do you have any further comments?

## Social Media

It is easy to become 'social friends' with many of the people you'll meet during the tour (although we still prefer the 'old-fashioned way!) and many of the hotels and restaurants have their own Facebook-page.

Also Genius Loci Travel has its own **Facebook**-page (Genius Italy) - which we invite you to like!:-)

For all walkers & hikers we run a dedicated Facebook page (Hiking in Italy), with the best pictures from our walks & hikes around Italy. Here you can also post the best pictures of your own walking holiday: the 3 pictures with most likes at the end of the year will receive a gift voucher!

To remain updated on our active tours in Italy - whether it be hiking, biking or sea kayaking, please follow our Twitter account (@geniusitaly). You can also tweet your own impressions of your tour using the hashtag #geniusitaly. Tweets with most retweets in 2018 will receive a gift voucher as well.

For those who 'only' want to see some pictures of their own, or other tours: check out GeniusItaly on <u>Instagram</u> or <u>Pinterest</u> - and 'pin' your own photos if you wish!

You can also 'review' us in Google: just 'google': Genius Loci Travel (Tour Operator).









@GeniusItaly #geniusitaly



booking@genius-loci.it | www.genius-loci.it